

# ENTERPRISE HUB & ASA

## TRAINING & EVENTS MAY / JUNE 2023

For courses bookable via a business adviser, please contact The Women's Organisation to enrol for business support.

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**European Union**  
European Structural  
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Event	Time	Description	Date
<b>Are You Ready To Start Your Business?</b>	<b>11am - 12pm</b>	This short course will help you prepare for self-employment, through exploring your business idea, identifying the things you need to consider when starting up and the pros and cons associated.	<b>3th May</b>
<b>Unconscious Bias</b> <i>Accredited Level 2</i>	<b>9.30am - 4.30pm</b>	This accredited training programme will look at how unconscious bias shapes the world around us and how we can tackle it. How does unconscious bias shape our perspectives, and how can we challenge it in our everyday life?	<b>4th May</b>
<b>Social Prescribing</b> <i>Accredited Level 3</i>	<b>10am - 12.30pm</b>	Build your social prescribing skillset whilst earning a level 3 accreditation! This interactive accredited course focuses on core elements and skills necessary for learners to deliver social prescribing as part of a multi-disciplinary team.	<i>Session 1</i> <b>5th May</b>  <i>Session 2</i> <b>12th May</b>  <i>Session 3</i> <b>19th May</b>
<b>Are You Ready to Start Your Business?</b>	<b>12pm - 1pm</b>	This short course will help you prepare for self-employment, through exploring your business idea, identifying the things you need to consider when starting up and the pros and cons associated.	<b>9th May</b>

Online Training

In-person session

Hybrid learning

Online Training



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Event	Time	Description	Date
<b>Setting Business Goals</b> - Halton & St. Helens VCA Centre	<b>1.30pm - 3:30pm</b>	This course is perfect if you are looking to reflect on your achievements, develop strategies, and create an action plan for your business. Come along and take your business to the next level.	<b>9th May</b>
<b>Business Planning Made Simple</b>	<b>10am - 12:30pm</b>	This 2-part course is the starting point for thinking about a business plan in a friendly environment.  Learn how to develop a business plan, conduct market research, marketing, and more.	<b>Session 1 15th May</b>  <b>Session 2 16th May</b>
<b>Are You Ready To Start Your Business?</b>	<b>10am - 12pm</b>	This short course will help you prepare for self-employment, through exploring your business idea, identifying the things you need to consider when starting up and the pros and cons associated.	<b>17th May</b>
<b>Meet the Media</b>	<b>9am - 11am</b>	Meet the Media is back by popular demand! Join us at our annual sell-out event to discover the tips and tricks to getting your business recognised by local and national media.	<b>17th May</b>

In-person session

Online Training

In-person session

In-person session

Event	Time	Description	Date
<b>Digital Marketing</b> <i>Accredited Level 3</i>	5pm - 8pm	Take your digital marketing skills to the next level. This session will help you focus on developing a clear aim, identifying a target audience, and selecting the best social media platform to reach them. <ul style="list-style-type: none"> <li>- Create a campaign with content to attract attention</li> <li>- Who can help the business promote the campaign</li> <li>- How to measure the success of the campaign</li> <li>- The campaign plans will focus on campaigns to raise awareness</li> <li>- Promote a service or raise funds</li> </ul>	<i>Session 1</i> <b>18th May</b>  <i>Session 2</i> <b>25th May</b>
<b>Level up your Social Media Content: Making the most of Instagram and Facebook for Business</b>	10am - 12pm	Make the most out of your Instagram and Facebook business pages by levelling up your content and discovering the wide range of features you can utilise. <p>This 2-part course is the next step from our BSMS course, exploring possible content ideas for both platforms alongside a practical 'how to' of key features for your business page.</p>	<i>Session 1</i> <b>22nd May</b>  <i>Session 2</i> <b>23rd May</b>



Event	Time	Description	Date
<b>Are You Ready To Start Your Business?</b>	<b>5:30pm - 6:30pm</b>	This short course will help you prepare for self-employment, through exploring your business idea, identifying the things you need to consider when starting up and the pros and cons associated.	<b>22nd May</b>
<b>Mentoring Skills</b> <i>Accredited Level 2</i>	<b>10am - 1pm</b>	This course is intended for learners who want to develop their mentoring skills and will empower them with the ability to motivate others.	<b>Session 1</b> <b>23rd May</b>  <b>Session 2</b> <b>30th May</b>
<b>Leadership Accelerator Programme</b> <i>Accredited Level 2</i>	<b>5.30pm - 7.30pm</b>	This 7-session, accredited course is here to empower you with the hard and soft skills to lead teams and prepare you for the next stage in your career. You will cover a wide range of topics including team and project management, mentoring, understanding different leadership styles, and self-awareness and confidence.	<b>Session 1</b> <b>23rd May</b>  <b>Session 2</b> <b>30th May</b>  <b>Session 3</b> <b>6th June</b>  <b>Session 4</b> <b>13th June</b>  <b>Session 5</b> <b>20th June</b>  <b>Session 6</b> <b>27th June</b>  <b>Session 7</b> <b>4th July</b>

Online Training

In-person session

Hybrid learning



Event	Time	Description	Date
<b>Build a Social Media Strategy</b>	<b>10am - 12pm</b>	<p>A more in-depth look at social media for your business and how to boost your online profile.</p> <p>If you're looking to step up the online marketing for your business, this is the course for you!</p>	<b>24th May</b>
<b>How To Think Creatively</b>	<b>10am - 12pm</b>	<p>This one off session supports you to tap into your creativity by training your imagination and will equip you with a practical 'tool-box' of behaviours and techniques that will develop your creative thinking!</p>	<b>24th May</b>
<b>Bookkeeping</b>	<b>10am-12pm</b>	<p>An introduction to bookkeeping and how to use it for your business! This course will take you through simple techniques to manage your business finances, with hands-on practice and take-home resources to guide you through basic bookkeeping.</p>	<b>26th May</b>

Online Training

In-person session

Online Training

Event	Time	Description	Date
<b>Are You Ready To Start Your Business?</b> <i>Birkenhead Library</i>	10am - 12pm	This short course will help you prepare for self-employment, through exploring your business idea, identifying the things you need to consider when starting up and the pros and cons associated.	30th May
<b>Start-Up Conference with BIPC</b>	10am - 1pm	Learn the best ways to tackle establishing a small business and make connections with entrepreneurs who have already gone through the process.	31st May
<b>Understanding Tax and NI</b>	10am - 12pm	<p>An introduction to tax and NI, and how to plan for Self-Assessment.</p> <p>Keep your business safe and learn to understand your National Insurance and Tax requirements. This course will take you through:</p> <ul style="list-style-type: none"> <li>- Registering as a sole trader -</li> <li>- How to pay HMRC</li> <li>- Your legal requirements and the support tools available.</li> <li>- How to calculate your Tax and NI payments and plan key dates for Self-Assessment</li> </ul>	31st May

In-person session

In-person session

Online Training

Event	Time	Description	Date
<b>Are You Ready to Start Your Business?</b>	<b>10am - 12pm</b>	This short course will help you prepare for self-employment, through exploring your business idea, identifying the things you need to consider when starting up and the pros and cons associated.	<b>2nd June</b>
<b>Presentation Skills</b> <i>Accredited Level 2</i>	<b>10am - 1pm</b>	This course will demonstrate the different techniques and activities and give you the chance to practice them yourself.  In the final session, you will have the opportunity to do a short presentation that will showcase your new skills and boost your confidence.	<b>Session 1</b> <b>5th June</b>  <b>Session 2</b> <b>12th June</b>
<b>Business Planning Made Simple</b>	<b>10am - 12:30pm</b>	This 2-part course is the starting point for thinking about a business plan in a friendly environment.  Learn how to develop a business plan, conduct market research, marketing, and more.	<b>Session 1</b> <b>6th June</b>  <b>Session 2</b> <b>7th June</b>

In-person session

In-person session

Online Training



Event	Time	Description	Date
<b>Finance Hub Drop-In</b>	<b>10am - 12pm</b>	<p>The LCR Finance Hub is a free independent access to finance and investment readiness service for SMEs in the Liverpool City Region wishing to access funding, with the aim of making the whole process less confusing. If you're looking for funding advice, come along for a chat with George Wright - Investment Manager and Finance Hub Lead within the LCR Finance Hub.</p>	<b>6th June</b>
<b>Are You Ready To Start Your Business?</b>	<b>5:30pm - 6:30pm</b>	<p>This short course will help you prepare for self-employment, through exploring your business idea, identifying the things you need to consider when starting up and the pros and cons associated.</p>	<b>8th June</b>

In-person session

Online Training

Event	Time	Description	Date
<b>Intro To Project Management</b>	<b>5:30pm - 7:30pm</b>	Looking to get to grips with project management and learn how to effectively start and finish a project? This evening course will equip you with the knowledge required to effectively project manage.	<b>Session 1</b> <b>8th June</b>  <b>Session 2</b> <b>15th June</b>  <b>Session 3</b> <b>22nd June</b>
<b>How To Pitch Perfect</b>	<b>11am - 1pm</b>	In this hands on workshop you will be learning how to deliver your perfect pitch, and also gaining ideas and confidence with likeminded businesses.	<b>13th June</b>
<b>Are You Ready To Start Your Business?</b>	<b>10am - 12pm</b>	This short course will help you prepare for self-employment, through exploring your business idea, identifying the things you need to consider when starting up and the pros and cons associated.	<b>14th June</b>
<b>Setting Business Goals</b> <i>Level 2 Accredited</i>	<b>1pm - 4pm</b>	Decide what are your short and long-term goals and how you will achieve them. Come along to this accredited course to bring your business to the next step!	<b>Session 1</b> <b>14th June</b>  <b>Session 2</b> <b>21st June</b>

Online Training

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Event	Time	Description	Date
<b>Social Media For Your Start-Up</b>	<b>10am - 12pm</b>	This course provides an overview on how you can start to promote your business online. We will review all the different social media platforms that are available and evaluate them, so you are able to determine which one are the most appropriate for your business and start to build your social media strategy.	<b>16th June</b>
<b>Resilience Skills</b> <i>Accredited Level 2</i>	<b>9.30am - 4.30pm</b>	This one-day accredited training programme will explore resilience and outline practical strategies we can put in place. Do you need a resilience boost and some practical strategies to strengthen those inner reserves during these challenging times?	<b>16th June</b>
<b>Build a Social Media Strategy</b>	<b>10am - 12pm</b>	A more in-depth look at social media for your business and how to boost your online profile. If you're looking to step up the online marketing for your business, this is the course for you!	<b>19th June</b>

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Event	Time	Description	Date
<b>Are You Ready To Start Your Business?</b>	<b>12pm - 1pm</b>	This short course will help you prepare for self-employment, through exploring your business idea, identifying the things you need to consider when starting up and the pros and cons associated.	<b>20th June</b>
<b>Build Your Financial Capabilities</b>	<b>1pm - 4pm</b>	This workshop aims to upskill and enable you to engage meaningfully with accounts, financial reports, and forecasts. You will discover the systems and processes needed to produce financial reports and forecasts, including when managing a loss of income.	<b>21st June</b>
<b>DWP Self Employment Drop-in</b>	<b>10am - 1pm</b>	Do you have a great business idea? Is the current cost-of-living crisis holding you back from making the jump due to your Universal Credit entitlement. Well, we are here to put those worries to rest and encourage you to spread your entrepreneurial wings!	<b>22nd June</b>
<b>Bookkeeping</b>	<b>10am - 12pm</b>	An introduction to bookkeeping and how to use it for your business.	<b>23rd June</b>

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Event	Time	Description	Date
<b>Are You Ready To Start Your Business?</b>	<b>10am - 12pm</b>	This short course will help you prepare for self-employment, through exploring your business idea, identifying the things you need to consider when starting up and the pros and cons associated.	<b>26th June</b>
<b>Strategic Innovation Skills For Business</b>	<b>10am - 1pm</b>	This one-off session interactive session is focused on supporting learners to develop their innovation skills and strengths. The course builds confidence in learners to enable them to make strategic decisions to benefit their business.	<b>26th June</b>
<b>Understanding Tax and NI</b>	<b>10am - 12pm</b>	Keep your business safe and learn to understand your National Insurance and Tax requirements.	<b>27th June</b>
<b>Coaching Conversations</b> <i>Accredited Level 2</i>	<b>9.30am - 4.30pm</b>	This two-day interactive accredited course is focused on supporting learners in developing tools & techniques to deliver coaching sessions.	<b>Session 1</b> <b>29th June</b>  <b>Session 2</b> <b>30th June</b>

In-person session

In-person session

Online Training

In-person session

If you are not yet enrolled for business support from The Women's Organisation, please contact us.

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We are located at:  
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